

Cool tween summer

Next Level welcomes summer 2011 with lots of new models – great colours and smart styles for tweens, both girls and boys

The 2011 spring/summer collection from the Danish tweens-jeans brand **Next Level** brings masses of neat details, brilliant colours and super jeans, that simply fit like a second skin. Just add warmth and sunshine, and youngsters aged 8-14 will be cool in school and in their free time or on the beach.

True Blue

This theme means tough rock chic for girls. Studs, and stones and biker details. The jeans have been given that extra super twist with “ripped and repair” details – and the patches are just so cool.

True Blue for boys is authentic college style. The look they want, with big embroidery and badges on polos, denim shirts and slim-fit T-shirts with contrasting sleeves. To wear with them, boys can choose between super-cool chinos with patches, shorts with a “ripped and repair” look, “bleached” summer jeans and checked shorts.

Colour Vision

Next Level's colour theme, Colour Vision, brings out happy summer smiles. The girls turn out in pretty water-colour prints, multicoloured stripes and shorts in different shades. The unifying detail is the butterfly, which shows up in different versions.

There are cheerful-coloured stripes for the boys too. Then they will find tough cartoon prints and multi-coloured relief prints, with loads of graphics and colour, to wear with brightly-coloured canvas shorts, or denim shorts and sweat shorts – both with low crotch effect.

Glam Girl

Girls in a feminine mood will find plenty of inspiration in this theme, which is alive with polka dots, imitation stones and flower decorations. Or why not a smart T-shirt with a sewn-on necklace? The feminine theme is picked up again in summer dresses with sequins and stones, frills and pretty floral prints.

Road Movie

Tough guys can look out for the Road Movie theme, with the essence of the USA. Decorated with motorbike prints and the stars and stripes and masses of badges. This theme also includes chinos in new colours, light denim shorts and shorts in combat style.

On the Beach

Young people will be smart and cool on the beach too – in bathing trunks, beach dresses, bikinis and tops in zingy colours.

You can look forward to a hot summer with **Next Level** ...

www.nextleveldenim.com